



Products that promote.
Ideas that inspire.

DigiFlex Print

Artwork Specification

Version:
February
2017

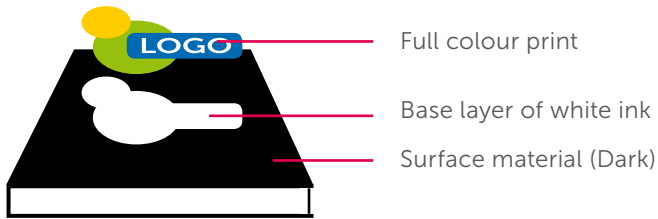
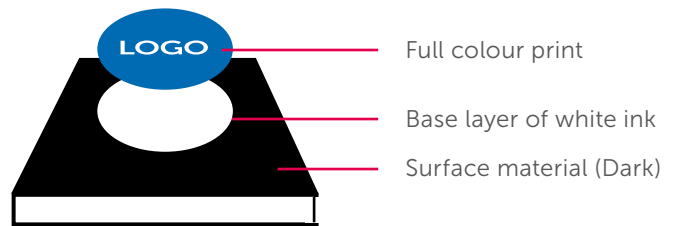
Artwork for DigiFlex Print

DigiFlex is a print technique where the ink is cured using UV light. It prints using CMYK and can also print White.

The White ink is used for two purposes:

- 1: To simply print white details in the artwork onto a surface which is not white like paper.
- 2: To add a base of white to a dark surface material to allow for full colour print such as a photo.

When you prepare your artwork you must be aware that the white must also be specified. The easiest way of approaching it is to think of the white as a mask. Please look at the examples below:



Ideally please supply your artwork as layered Illustrator document with the graphic on one layer and the white mask on another. Alternatively you can supply as a Photoshop document, again with the two elements on two different layers.

Any non vector graphics such as images should be at least 300dpi at the size they need to print.

We're here to help...

If you have a query please call us on 01604 671671
and ask to talk to one of our studio staff.

Additional Information

Word Documents

Artwork sent in a word document can only be used to copy and paste text, we will have to set the page into our page layout programme.

Native Files Formats (Applications) **WE DO NOT ACCEPT:**

- **Quark Xpress**
Please send artwork as a Press Ready PDF
- **Powerpoint**
We can open for content but will not accept as artwork
- **Word**
We can open for content but will not accept as artwork
- **Excel**
We can open for content but will not accept as artwork
- **MS Publisher**
Please send artwork as a Press Ready PDF
- **Pagemaker**
Please send artwork as a Press Ready PDF
- **Coreldraw**
Please send artwork as a Press Ready PDF

Storage Media & Transfer

Please supply artwork to us using one the following methods

- If the artwork is up to 10mb, you may email it to your sales executive. If you do this, please make sure that the email carries a description of the attached file and states clearly what job the logo is for.
- If your files are larger than 10mb they can be sent to us via our Mail Big File account. Simple go to address below and follow the instructions: <http://www.mailbigfile.com/giltedged>
- Provide us with your own WeTransfer / Dropbox type link to the files
- CD or DVD
- USB Flashdrive

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