



Products that promote.
Ideas that inspire.

Clothing

Artwork
Specification

Version:
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Artwork for Clothing

There are various methods used to brand your promotional items. Below are best practice guidelines on how to supply artwork for each of the processes.

Artwork costs

Some of the methods of branding require your logo or branding to be in a Vector EPS format created in a package such as Adobe Illustrator. If you cannot supply your artwork in this format, we can create this file for you by redrawing/recreating the artwork.

Redraw if not an eps £30.00

Amend an eps e.g add text at £15.00

Embroidery

If possible please supply vectored eps file using an application such as Illustrator. PDF containing vectors are also acceptable. Please make sure all fonts used are converted to outlines.

If you do not have a vectored version, please provide us with an image (JPG, TIF, PNG etc) at the highest resolution you have. Ideally it should be 300dpi at the size you wish it to appear.

When you supply artwork with specific spot or Pantone colours, we will match them as closely as possible to the range of thread colours available.

Embroidered sample patches are supplied for approval before final embroidery. PDF proofs can be supplied if necessary.

Screen Printing

If possible please supply vectored eps file using an application such as Illustrator. PDF containing vectors are also acceptable. If your design contains images, please make sure they are at least 300dpi at the size that they are to be printed.

If you do not have a vectored version, please provide us with separated images (of each colour required) at a minimum of 300dpi at the size you require the branding to be. A layered Photoshop PSD file would be suitable.

When you supply artwork with specific spot or Pantone colours, we will match them as closely as possible to the range of screen printing inks available.

PDF proofs will be provided for sign off.

Heat Transfer

Artwork can be accepted in most popular formats for this type of branding. Basic guidelines are a minimum of 300dpi at the size you require the branding to appear. All fonts used converted to paths or rasterised. Ideally any RGB images should be converted to CMYK.

PDF proofs will be provided for sign off.

Heat Flex

Artwork needs to be supplied as a vectored eps file using an application such as Illustrator. PDF containing vectors are also acceptable.

The flex is computer cut from a sheet of material. Detailed shapes and graphics can be cut but cannot reproduce photographic style images. Please keep your artwork to monochrome (black and white) only. Be aware of small and thin fonts.

If you specify spot or Pantone colours, we will match them as closely as possible to the range of flex material available.

PDF proofs will be provided for sign off.

We're here to help...

If you have a query please call us on 01604 671671
and ask to talk to one of our studio staff.

Additional Information

Word Documents

Artwork sent in a word document can only be used to copy and paste text, we will have to set the page into our page layout programme.

Native Files Formats (Applications) **WE DO NOT ACCEPT:**

- **Quark Xpress**
Please send artwork as a Press Ready PDF
- **Powerpoint**
We can open for content but will not accept as artwork
- **Word**
We can open for content but will not accept as artwork
- **Excel**
We can open for content but will not accept as artwork
- **MS Publisher**
Please send artwork as a Press Ready PDF
- **Pagemaker**
Please send artwork as a Press Ready PDF
- **Coreldraw**
Please send artwork as a Press Ready PDF

Storage Media & Transfer

Please supply artwork to us using one the following methods

- If the artwork is up to 10mb, you may email it to your sales executive. If you do this, please make sure that the email carries a description of the attached file and states clearly what job the logo is for.
- If your files are larger than 10mb they can be sent to us via our Mail Big File account. Simple go to address below and follow the instructions: <http://www.mailbigfile.com/giltedged>
- Provide us with your own WeTransfer / Dropbox type link to the files
- CD or DVD
- USB Flashdrive

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