



Products that promote.  
Ideas that inspire.

**myNo™**  
Laminate  
Covers

Artwork  
Specification

Version:  
September  
2016

## Artwork for myNo Laminate Covers

If you are sending us pages or artwork it must be prepared correctly. This document outlines what is required, but the person, department or agency your company uses to create these items will be familiar with the requirements explained in this document.

### InDesign Native Files

Files must be correct size with all high resolution (at least 300dpi) images used in CMYK or greyscale. Fonts, pictures and links must also be supplied (This can be achieved using the "Package" option under the File Menu in InDesign).

### PDF

Files to be supplied in correct size, with all fonts embedded. All images are CMYK or greyscale at least 300dpi. PDFs are generated using the "Press Quality" Setting in InDesign or Acrobat.

### Spot Colours / Pantones / RGB

Please make sure any spot colours used are relevant to the job e.g. Only use them if you are printing using that spot colour in addition to CMYK. If you are not actually printing that Spot Colour please convert it to CMYK.

Please convert all RGB colours and images to CMYK before creating the PDF. Remember that the nice bright colours achievable in RGB are not always possible in CMYK. It is better for you to convert to CMYK at your end and see any unwanted colour shifts rather than see it on the final product when it is too late.

We cannot edit or change these issues easily in a supplied PDF and you will be charged for any amendments our studio need to make.

### Artwork Pricing

Producing cover from correctly prepared pdf's  
**FREE**

Producing cover from correctly prepared documents created in InDesign.  
**FREE**

Adapting documents in unacceptable formats to a useable format  
**£15**

Creating a design for your cover  
**POA starting from £55**

Up to five amendments to your cover artwork (Supplied artwork)  
**£25**

Producing blocking die artwork from correctly prepared vector graphic  
**FREE**

Converting an image to vectored line format so it can be made into a blocking die, or adjusting unsuitable artwork so it is possible to block  
**£30**

Continued...

## We're here to help...

If you have a query please call us on 01604 671671  
and ask to talk to one of our studio staff.

## Artwork for Blocks

Files for blocking dies must be 'vector' eps files only. PDFs can be used but ideally supply as Illustrator EPS or AI files.

Not all eps files are vector files. A true vector is where the graphic is draw using paths and not pixels, this means that it can be used at any resolution or size without degradation.

Artwork must be solid black with NO tints, shading or colour.

A minimum of 8pt is required for text and 0.75pt for keylines when blocking onto diary covers, any smaller and the type or line will fill in when blocked and cannot be read.



## Additional Information

### Word Documents

Artwork sent in a word document can only be used to copy and paste text, we will have to set the page into our page layout programme.

### Native Files Formats (Applications) **WE DO NOT ACCEPT:**

- **Quark Xpress**  
Please send artwork as a Press Ready PDF
- **Powerpoint**  
We can open for content but will not accept as artwork
- **Word**  
We can open for content but will not accept as artwork
- **Excel**  
We can open for content but will not accept as artwork
- **MS Publisher**  
Please send artwork as a Press Ready PDF
- **Pagemaker**  
Please send artwork as a Press Ready PDF
- **Coreldraw**  
Please send artwork as a Press Ready PDF

### Storage Media & Transfer

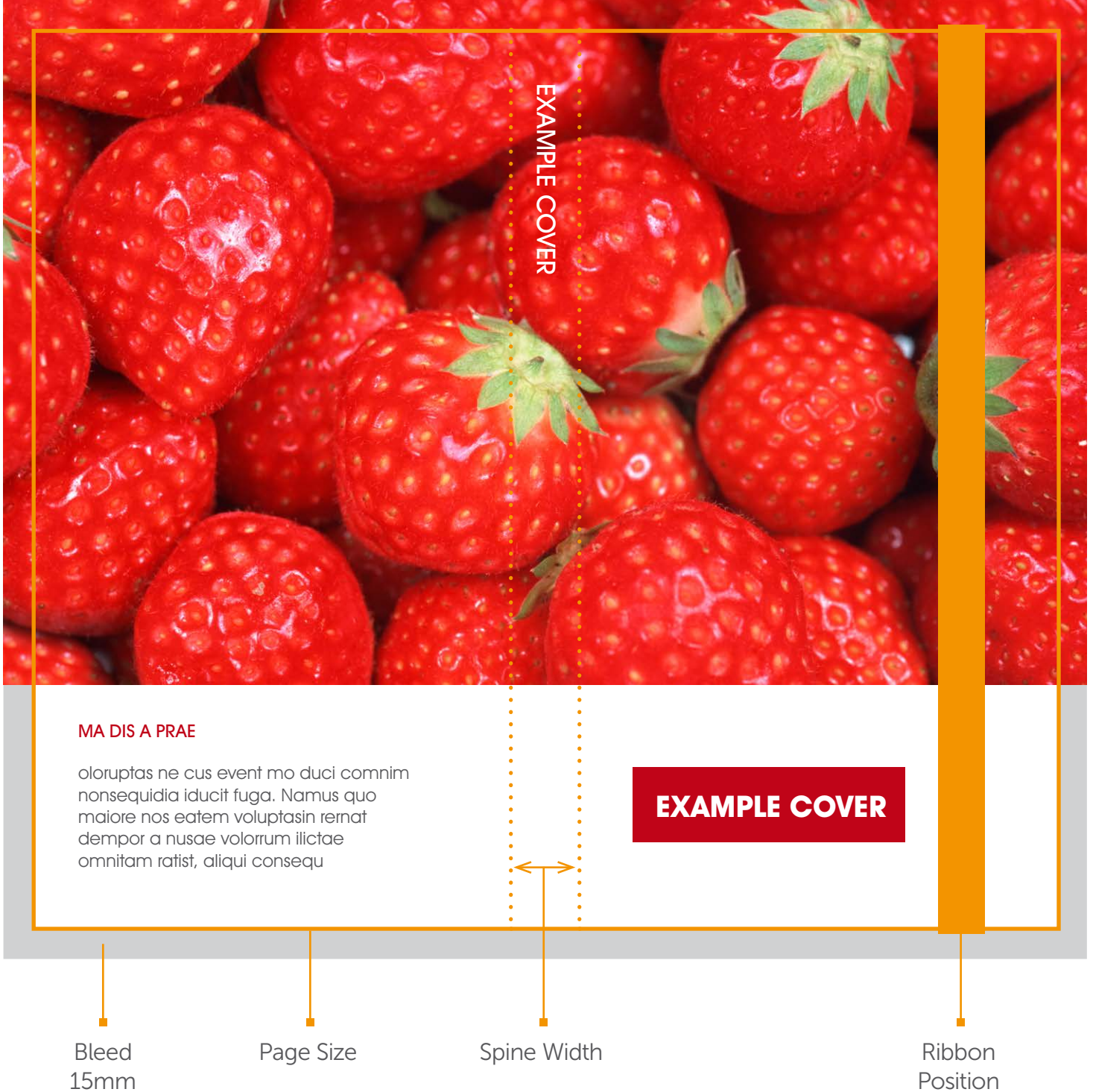
Please supply artwork to us using one the following methods

- If the artwork is up to 10mb, you may email it to your sales executive. If you do this, please make sure that the email carries a description of the attached file and states clearly what job the logo is for.
- If your files are larger than 10mb they can be sent to us via our Mail Big File account. Simple go to address below and follow the instructions: <http://www.mailbigfile.com/giltedged>
- Provide us with your own WeTransfer / Dropbox type link to the files
- CD or DVD
- USB Flashdrive

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## Laminate myNo Specifications



Example shown above not to scale.  
See table on last page for correct dimensions.

## Laminate myNo Sizes

myNo Laminate		
A6	Finished Size Spine Width Bleed Ribbon Position Ribbon Width	197(w) x 142(h) mm 12mm 15mm all round 20mm in from outer edge 7mm wide
A5	Finished Size Spine Width Bleed Ribbon Position Ribbon Width	275(w) x 206(h) mm 12mm 15mm all round 20mm in from outer edge 7mm wide
XL	Finished Size Spine Width Bleed Ribbon Position Ribbon Width	393(w) x 247(h) mm 12mm 15mm all round 17mm in from outer edge 7mm wide

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